

GOING GREEN



Hudson Gallegos helps his father, Justin, clean the tile and grout for his home on Thursday, Aug. 25. Justin and his wife, Shantell, decided to open up their own floor and carpet cleaning business using organic, plant-based products shortly after Hudson was born. [Submitted photo]

AF company strives to make carpet truly safe

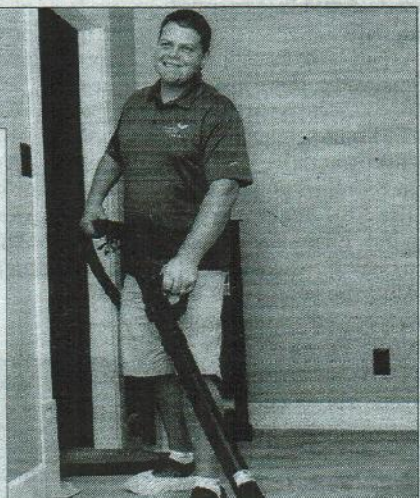
By Allison Hurtado

AHWATUKEE FOOTHILLS NEWS

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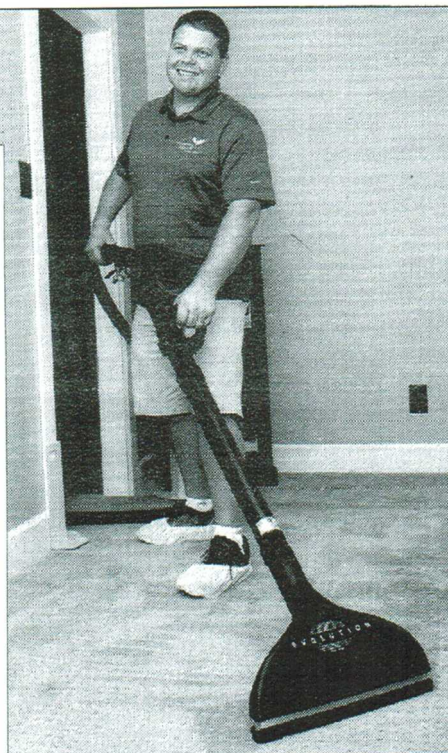
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“I always had my carpet cleaned regularly and I would have it steam cleaned,” said Gallegos, an Ahwatukee Foothills resident. “Then when I had my baby, my second child, he was a thumb sucker. He was active and he was always playing on the floor and so I would have them cleaned more often just to make sure they were clean. Then I started doing research on what they were using, the chemicals they were using. The more I learned the more I realized this is not safe for my baby.”

Shantell and her husband, Justin, had been in the flooring business for years in Washington. Shantell handled sales and Justin installed or repaired. Since they already knew how to run a business, and there was obviously a need for a better way to get carpets cleaned, the two decided to do some research and expand their business to carpet and floor clean-

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Shantell Gallegos
Barefoot Organic Carpet Care



Justin Gallegos cleans the carpet in a home last week. Justin is co-owner of Barefoot Organic Carpet Care. The company uses plant-based products to clean carpets and floors without harsh chemicals. [Submitted photo]

ing. Their goal was to provide a natural solution without compromising the results.

“After a ton of research we found a company that is in Washington state that has been in business for over 20 years,” Gallegos said. “It was started by a carpet cleaner himself who had an issue with the chemicals that he had to work with everyday. So he developed these solutions that were plant based.

They have grapefruit seed extract, lime, orange peel and coconut. It's all things that we know what they are.”

Once they had the cleaning solution they invested in state-of-the-art equipment and then put in the extra effort to get IICRC certified (Institute of Inspection, Cleaning and Restoration Certification), the only certification available for all

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floor cleaners. Gallegos says that certification process confirmed that what they were doing is something new and something good.

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They began their company with the name Barefoot Organic Carpet Care, a name they believe takes people back to the feeling of thick, clean carpet — without the guilt of it not being free of chemicals.

Now the couple has moved to Ahwatukee and brought their small but growing company with them. They've found

wholesale carpet companies in the area so they can also install completely new carpet. They hope to become known as a one-stop shop for all carpet and flooring needs.

“We know people's concerns and we wanted to address those,” Gallegos said. “We found the best products, the best equipment and the best method. We just wanted something safe for our kids.”

To learn more about Barefoot Organic Carpet Care, visit their website at barefoot.com or call (480) 283-0999.

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